



# Let's Get Together

Setting the tone

## Event Format



## It's All in the Details

The design styles planners want

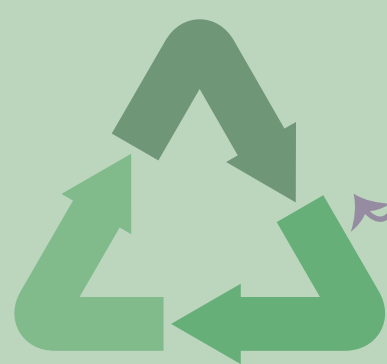


76% prefer to decorate with flowers over pampas grass

66% rank floral displays over balloon displays



50% prefer eco-friendly venues



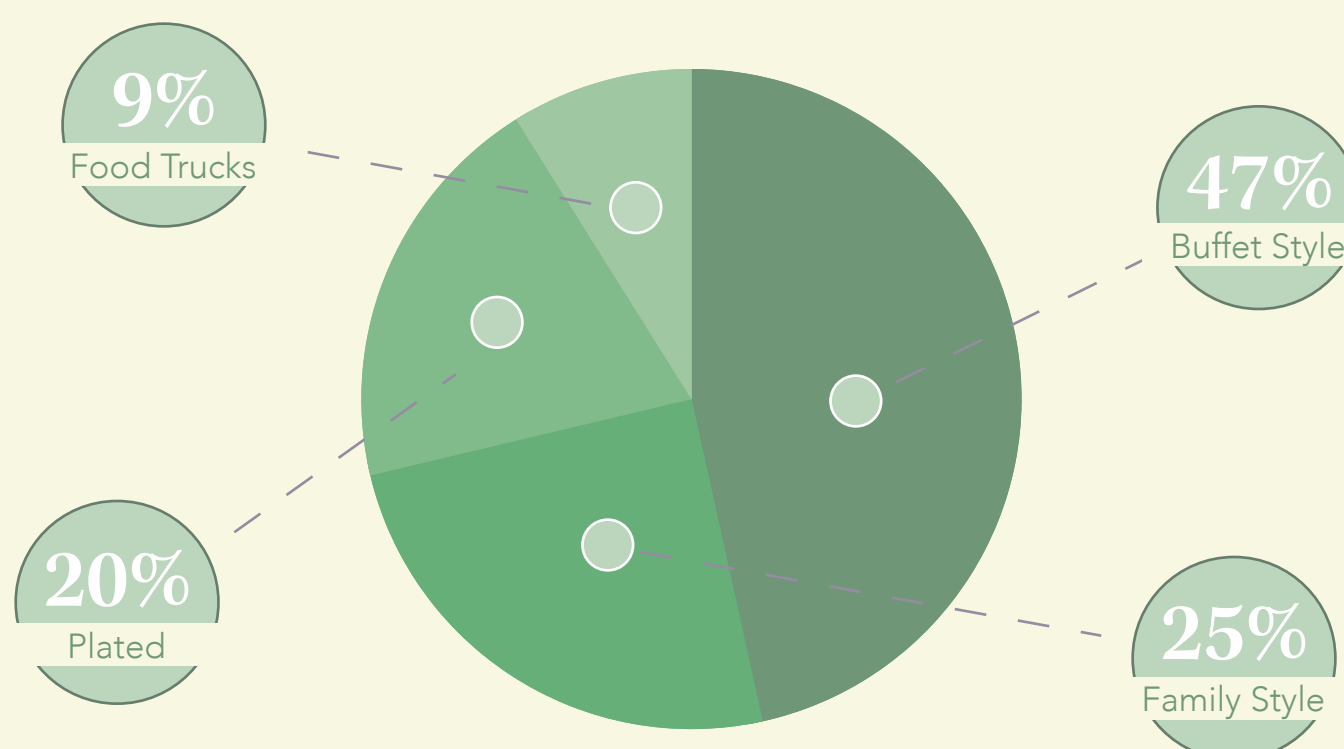
## Event Space



## Event Size



## Food Service Preferences



## To Go or Not to Go

That is the question

**Q** As a guest, is it ok to RSVP **Yes** and not show up?

**A** According to **60%** of planners, it's acceptable to RSVP **Yes** then not show up



## From the Mouths of Planners

Color, interaction, and connection are key in 2023

Common themes and trends event planners wrote in:

- all-inclusive venues
- ditch traditions - do things your own way
- realtime art installations - giant coloring walls, charity sessions
- thematic events
- mobile apps to simultaneously engage both onsite and virtual guests
- immersive experiences
- new ways to document the event through social
- more colors, less muted tones



Get to know our survey participants

## Party People

46% Are social planners

36% Are corporate planners

18% Are wedding planners

98%

Are planning an event or party in 2023

Looking for the perfect venue for your next event or celebration?

Visit [EventUp.com](https://www.eventup.com) to browse top hotels, restaurants, and unique venues

