

SEO Keywords to Use in Your Listing



Here is a list of common SEO keywords we see many venues incorporate into their descriptions to help optimize their listing's performance. Choose some of these keywords or other applicable ones to include while describing your own venue space.

Banquet Facility	Wedding Receptions	Baby Showers	Bridal Shower
Wedding Shower	Engagement Party	Private Meeting Spaces	Private Meeting
Special Event	Private Dining Room	Cocktail Reception	Holiday Parties
Party Rooms and Restaurants	Group Dining	Large Group Dining	Private Dining
Corporate Events	Private Events	Private Dining Rooms	Private Party Venues
Unique Event Venues	Best Restaurants	Event Space	Private Party Planning
Private Dining Spaces	Rehearsal Dinner	Office Luncheon	Private Event Space
Semi-private Event Space	Cocktail Parties	Wedding Venue	Outdoor Dining

Here is a modifiable template to use to start building your description on EventUp! Use a few focus SEO keywords above that actually relate to your venue (be yourself!) 😊

_____ is the perfect location for guests who are needing _____ or _____ within the _____ area. With amenities like _____ and _____, guests will have an enjoyable experience when booking their next _____, _____, or _____.

We are able to accommodate up to ____ people and a range of events such as _____, _____, and _____.

Look no further when trying to find the best _____ in the _____ area!

[Click here for a modifiable Google Doc that can be edited, copied, and pasted into an EventUp listing!](#)

Expert Tips

Use location-specific keywords such as landmarks or neighborhoods to help increase the chances of an event space appearing in searches.

Utilize the "[Enhance with AI](#)" feature to help write your venue description.