

Seasonal Checklist for Updating a Listing



Use this checklist to prepare your venue for any upcoming holiday or seasonal change and update your EventUp listing to share with customers!

- Update holiday/seasonal extended hours.
- Attach seasonal or holiday food and drink menus within the venue description.
- Add holiday and seasonal-inspired photos of decorated rooms or areas.
- Include festive promotions or special packages in the venue's description.
- Update FAQs to include seasonal questions (outdoor seating, heated patio, etc.)
- Add recent positive reviews to reflect seasonal or holiday updates.
- Use relative SEO keywords in the venue description based on the season/holiday.

Below is an example of a description utilizing holiday and seasonal SEO keywords that can be easily modified and added to any listing's description on EventUp! You can also use the "Enhance with AI" button to help write a seasonal venue description! Watch our [video](#) to learn more.

Porcupine and Bear is a multigenerational-run, family-style restaurant located in the heart of Boston. Our spring menu includes new farm-to-table items like our Watermelon and Feta Salad and Baked Brie and Raspberry, as well as some new spring cocktails like our Spring Sangria and Lavender Gin Fizz.

Our private dining spaces are great choices for springtime engagement parties or baby showers, with abundant natural light and open floor plans for any sort of table arrangement. Host your upcoming graduation party with us in Tony's Lounge or Priscilla's Tea Room!

Join us for our Mother's Day brunch on May 14th and Father's Day cookout on June 18th, taking place throughout our main dining room and our new outdoor patio.

We look forward to seeing you this Spring for warmer weather, delicious food, and good times!